

16 May 2011

P.C Jones
Newline ASP
1 Montpellier Terrace
Torquay
Devon
TQ1 1BJ

Dear Paul - Christian,

We are delighted to provide this reference for your company.

We have conducted our regular plant and farm machinery sales for many years. After much consideration and research we finally decided to choose Newline ASP to provide us with the necessary IT expertise to further advance our auctions.

The system was installed and became operational for our May auction. Installation and training was provided on the week prior to the auction by Lorcan and yourself. Lorcan attended on the Friday and Saturday and the transition from an out-dated manual system to your up to date system passed of successfully.

We have already realised after one sale that the system is most efficient and time saving. I was delighted with the entire operation and how easily my staff had adapted and managed on the auction day and for balances and payout the following week.

In conclusion, an ideal system for our auction, time saving and easy to use.

My sincere thanks to Lorcan and yourself for your patience and practical help and to all your staff back in England for being so co operative.

I have complete confidence that the system will serve us well in the years ahead and would recommend Newline ASP to anyone conducting an auction.

Experience is irreplaceable.

Many Thanks

Regards



Robert A Pollock FRICS